Develop a Business Website on Wix (No coding skills required)

About the Course

This is an online course, which will be held via Google Classroom. A log in will be provided.

This course is part of our business learning programme aimed to support local residents into starting their own small business or growing their existing one.

This course is aimed at those who would like to learn how to create & manage a business website in and easy but effective way. Absolutely, no coding skills required!

We recommend following the Progression Pathway for Self-employability.
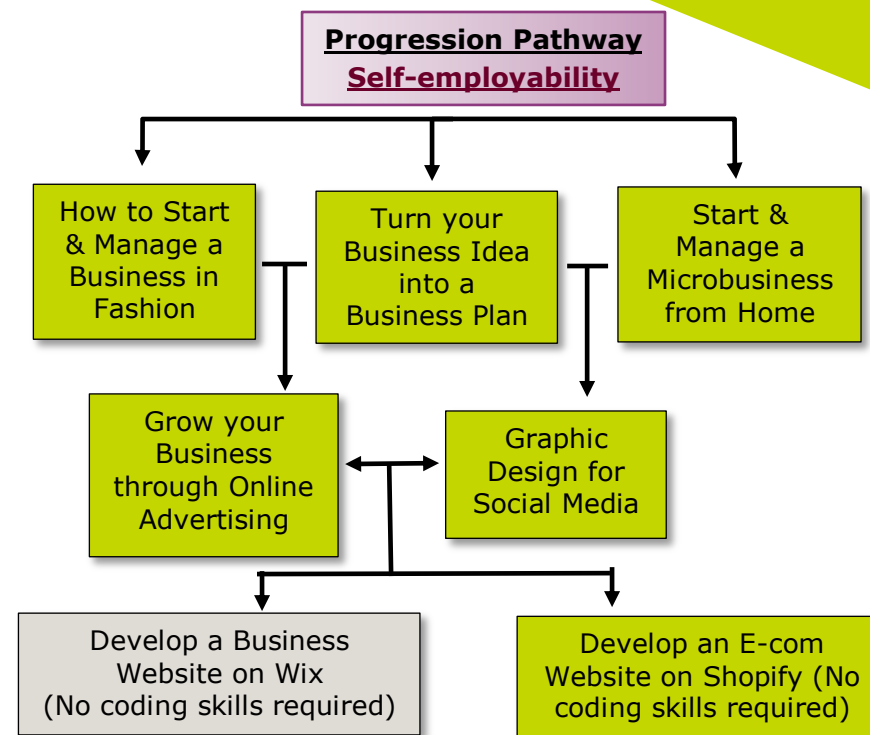
Course Learning Outcomes

- Identify the main elements of a website
- Develop SEO friendly visual & text content for a website
- Design homepage, create categories, upload content, collect analytics and link logistics on Wix platform
- Utilise admin panel tools & automations for running a business website on Wix platform

_Please note__: To successfully complete this course you must commit to 100% attendance and punctuality._

What is needed for the course?

- Laptop or computer

If you need any additional support, please call us.

Progression Pathway
Self-employability

- How to Start & Manage a Business in Fashion
- Turn your Business Idea into a Business Plan
- Start & Manage a Microbusiness from Home
- Grow your Business through Online Advertising
- Graphic Design for Social Media
- Develop a Business Website on Wix (No coding skills required)
- Develop an E-com Website on Shopify (No coding skills required)

We can also provide you with information, advice and guidance for employment or further learning.

- Please speak with your tutor or
- Call 020 8583 6174 to speak to an advisor or
- Email work@hounslow.gov.uk or
- Visit www.workhounslow.co.uk

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